



AFFINITY

EXTENDED PROFILE



OVERVIEW

Affinity surfaces important relationship data hidden in communication streams to show who can make the right introduction for your next big deal. The Affinity platform also eliminates manual processes by instantly capturing relevant data and automating CRM workflows. Founded in 2014, Affinity is headquartered in San Francisco and backed by leading investors including 8VC, Sway Ventures, Pear Ventures, Great Oaks Venture Capital and Western Technology Investment.



SOFTWARE SPECIFICATION

OVERVIEW	
PRODUCT NAME	Affinity
SOFTWARE FEATURES	
API ACCESS	✗
CADENCE	✓
CONTACT MANAGEMENT	✓
CONTRACT MANAGEMENT	✗
DATABASE MANAGEMENT	✗
FUNNEL REPORTING	✓
INTEGRATIONS	✓
PARTNER TRACKING	✗
PERFORMANCE REPORTING	✓
PIPELINE MANAGEMENT	✓
PRODUCT & PRICE CONTROL	✗
SALES GAMIFICATION	✗
	✗

QUOTATION HANDLING	
TASK ASSIGNMENT	✗
TERRITORY/QUOTA MANAGEMENT	✗
CUSTOMER SIZE	
SMALL (1-50 USERS)	✓
MEDIUM (51-200 USERS)	✓
ENTERPRISE (201+ USERS)	✓
OTHER FEATURES	
MULTIPLE LOCATIONS	✓
MULTIPLE CURRENCY	✗
CUSTOMIZABLE	✗
MOBILE FEATURES	
IOS APP	✓
ANDROID APP	✓
NATIVE WEB APP	✗
HOSTING METHOD	
CLOUD	✓
ON-PREMISE	✗
FURTHER INFORMATION	
	\$125 per seat, per month

PRICING

IMPLEMENTATION TIMEFRAME

1 hour



SOFTWARE SCREENSHOTS

Instantly See All the People in Your Network

Find All people Filter interactions Filter Manage columns

Name	Connections	Title	Owner	First email	Last email	Source of introduction	Status
Frances Rodgers frances@gmail.com	Nancy Hogan & 10 more	General Partner	Nancy Hogan	4 years ago Jun 27, 2014	A month ago Feb 19, 2018	Martha Colon	New
Gabriel Jefferson g.jefferson@gmail.com	Charlie Griffith & 3 more	Managing Partner	Charlie Griffith	4 years ago Nov 1, 2014	4 days ago Mar 23, 2018	Ann Mullins	New
Glen Marsh glen@startup.com	Charlie Griffith	CEO	Elizabeth Vasquez	4 year ago May 8, 2014	3 weeks ago Mar 2, 2018	Oscar Joseph	In Progress
Dorothy Mason Dorothymason@invest.lio	Nancy Hogan & 10 more	Managing Partner	Elizabeth Vasquez	2 years ago Sep 17, 2016	A year ago January 2, 2017	Tom Schneider	Lost
Lura Kim lura@acme.co	Nancy Hogan & 2 more	CEO	Elizabeth Vasquez	2 years ago Feb 4, 2016	3 months ago Jan 19, 2018	Lilly Blair	In Progress
Isabelle Ballard isabelle@startfy.co	Charlie Griffith	CEO	Charlie Griffith	1 year ago Mar 19, 2017	3 days ago Mar 24, 2018	Joseph McCarthy	In Progress
Jeremiah Moss jmoss@gmail.com	Lina Padilla	Co-founder	Charlie Griffith	8 months ago Aug 18, 2017	7 days ago Mar 20, 2018	Sadie Larson	In Progress
George Dawson george.d@incubate.com	Lina Padilla	Managing Partner	Charlie Griffith	4 months ago Dec 23, 2017	6 days ago Mar 21, 2018	Lee Barber	Lost
Jeremy Wallace jeremy@gmail.com	Nancy Hogan & 10 more	General Partner	Nancy Hogan	4 years ago Jun 27, 2014	A month ago Feb 19, 2018	Martha Colon	New
Lillie Cunningham lillie.c@gmail.com	Charlie Griffith & 3 more	Managing Partner	Charlie Griffith	4 years ago Nov 1, 2014	4 days ago Mar 23, 2018	Ann Mullins	New
Lela Peterson lela@startup.com	Charlie Griffith	CEO	Elizabeth Vasquez	4 year ago May 8, 2014	3 weeks ago Mar 2, 2018	Oscar Joseph	In Progress
Douglas King				2 years ago	A year ago		

