



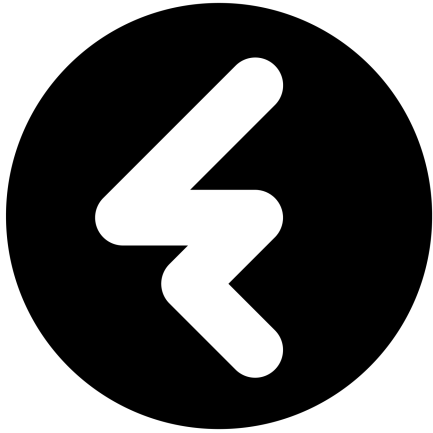
FIREBERRY

EXTENDED PROFILE



OVERVIEW

Fireberry is an all-in-one, customizable CRM platform created to centralize all of the moving parts necessary to build, grow, and maintain a SMB. Fireberry provides a modular CRM solution that meets the evolving needs of its customers and sets them up for success in the long term; distinguishing itself through its focus on user experience, customization, and innovation. Accelerate workflows and pipelines with Fireberry's automations and data-analytics. Customize dashboards to highlight the real-time data that you need. No need to pay for multiple microservices, whatever you need is a part of the system. Centralize your work with built-in integrations with Google, Office 365, and Facebook. Easily integrate other third party services or programs using custom APIs.



SOFTWARE SPECIFICATION

OVERVIEW	
PRODUCT NAME	Fireberry
SOFTWARE FEATURES	
API ACCESS	✓
CADENCE	✗
CONTACT MANAGEMENT	✓
CONTRACT MANAGEMENT	✓
DATABASE MANAGEMENT	✓
FUNNEL REPORTING	✓
INTEGRATIONS	✓
PARTNER TRACKING	✗

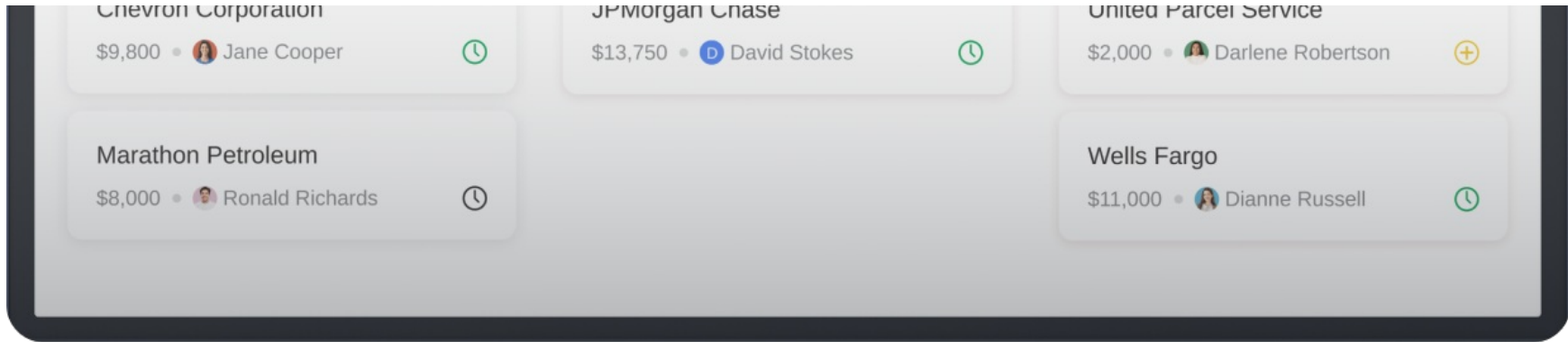
PERFORMANCE REPORTING	✓
PIPELINE MANAGEMENT	✓
PRODUCT & PRICE CONTROL	✗
SALES GAMIFICATION	✗
QUOTATION HANDLING	✗
TASK ASSIGNMENT	✓
TERRITORY/QUOTA MANAGEMENT	✗
CUSTOMER SIZE	
SMALL (1-50 USERS)	✓
MEDIUM (51-200 USERS)	✓
ENTERPRISE (201+ USERS)	✗
MOBILE FEATURES	
IOS APP	✓
ANDROID APP	✓
NATIVE WEB APP	✓
HOSTING METHOD	
CLOUD	✓
ON-PREMISE	✗
FURTHER INFORMATION	



SOFTWARE SCREENSHOTS

The screenshot displays a CRM dashboard with a navigation bar at the top containing a lightning bolt icon, 'Accounts', 'Dashboards', 'Tasks', 'Calendar', and 'More'. Below the navigation bar, the main section is titled 'All Accounts (102)' with a star icon and three view options: 'List', 'Board', and 'Card'. The 'Board' view is selected, showing three columns: 'New Accounts', 'Proposal', and 'Follow Up'. Each column lists accounts with their values and associated sales representatives.

Category	Account Name	Value	Rep	Icon
New Accounts	Ocean Real Estate	\$12,000	Henrietta Cole	🕒
	Cardinal Health	\$6,000	Cody Fisher	+
Proposal	Ford Motor Company	\$28,000	Alfonso Siphron	+
	Verizon Communications	\$4,000	Sam Figueroa	+
Follow Up	Valero Energy	\$16,000	Kristin Watson	🕒
	Target Corporation	\$4,500	Ralph Edwards	🕒



Account: Relaters and co

First contact → Qualification → Demo → **Negotiation** → Contract → Won

General Details

Subject: Quote

Contact: Rachel Geller

Number Of Users: 26

Status: Negotiation

Phone: +972 555692354

Email: Jensonmike@Gmail.Com

Note Task Email Call Log File SMS Meeting

Write Something...

Emily Rose

Got a notice from rachel (Nov 16th) for the instagram campaign, she wants me to send it to her another quote.

23/11/23 10:33 • Reply

Component Settings

First, Select the field and then select the values to create the path.

Status

Search...

- First Contact
- Qualification
- Demo
- Negotiation
- Contract
- Won
- Lead

Accounts Dashboards Tasks Calendar More

All Accounts (102)

Cody Fisher Total accounts value: \$300K • 4 Accounts

Jane Cooper Total Accounts Value: \$118K • 3 Accounts

Wade Warren Total Accounts Value: \$309K • 5 Accounts

MaKenna Calzoni Total Accounts Value: \$524K • 4 Accounts

Jaxson Stanton \$118K • Cody Fisher Status: Won	Kadin Franci \$132K • Jane Cooper Status: Qualified	Veleo Energy \$139K • Wade Warren Status: Negotiation	Jocelyn Kerner \$122K • MaKenna Calzoni Status: Qualified
Orhan Maccaro \$423 • Cody Fisher Status: Demo	Talen Aminoff \$208K • Jane Cooper Status: Demo	Roger Oulhane \$122K • Wade Warren Status: Qualified	Energy Transfer Partners \$253 • MaKenna Calzoni Status: Demo
Carter Gouse \$674 • Cody Fisher Status: Negotiation	Athedo Dokidis \$88K • Jane Cooper Status: Negotiation	Kiera Westervelt \$40K • Wade Warren Status: Won	Livia Torff \$78K • MaKenna Calzoni Status: Negotiation
Zain George \$23K • Cody Fisher Status: Qualified		Alena Saris \$23K • Wade Warren Status: Negotiation	Allison Aminoff \$5K • MaKenna Calzoni Status: Negotiation
		Leo Levin \$5K • Wade Warren Status: Won	