



# BENCHMARK CRM

# EXTENDED PROFILE



## OVERVIEW

Benchmark provides CRM solutions to companies across a wide range of industries. As the company offers its software to charities free of charge, many of its clients work in the not-for-profit sector.

Benchmark CRM is built with ease of use and speed of implementation in mind - the implementation timeframe can be as short as one day, with data migration included as part of the process. The software also integrates with Benchmark's accounting and payroll solutions so that clients can opt for an 'all-in-one' solution if they so choose.

A close feedback loop and an emphasis on strong client relations mean user suggestions are frequently included in new updates. As such, Benchmark can provide bespoke functionality and modifications on demand, with relationship tracking, sales management, marketing and accounting all included as standard features.

Pricing plans are flexible and are based on a per-user, per month subscription basis. Support and additional modules are also available at an additional cost.

## FEATURE OVERVIEW



## SOFTWARE SPECIFICATION

OVERVIEW	
PRODUCT NAME	Benchmark CRM
SOFTWARE FEATURES	
API ACCESS	✗
CADENCE	✗
CONTACT MANAGEMENT	✓
CONTRACT MANAGEMENT	✗
DATABASE MANAGEMENT	✓
FUNNEL REPORTING	✓
INTEGRATIONS	✓
PARTNER TRACKING	✗
PERFORMANCE REPORTING	✓
PIPELINE MANAGEMENT	✗
PRODUCT & PRICE CONTROL	✗
SALES GAMIFICATION	✗
QUOTATION HANDLING	✗

TASK ASSIGNMENT	✓
TERRITORY/QUOTA MANAGEMENT	✗
<b>SUPPLEMENTARY FEATURES</b>	
CPQ	✗
CUSTOMER SERVICE AUTOMATION	✓
MARKETING AUTOMATION	✓
SOCIAL RELATIONSHIP MANAGEMENT	✗
<b>CUSTOMER SIZE</b>	
SMALL (1-50 USERS)	✓
MEDIUM (51-200 USERS)	✓
ENTERPRISE (201+ USERS)	✓
<b>OTHER FEATURES</b>	
MULTIPLE LOCATIONS	✗
MULTIPLE CURRENCY	✓
CUSTOMIZABLE	✗
<b>HOSTING METHOD</b>	
CLOUD	✓
ON-PREMISE	✗
<b>FURTHER INFORMATION</b>	