



DAYLITE CRM

EXTENDED PROFILE



OVERVIEW

Daylite is Marketcircle's CRM solution, designed specifically for sales teams who rely on Apple products to conduct day-to-day business.

Geared towards entrepreneurs and small teams, Daylite integrates customer relationship management, scheduling, sales and project management into a single iOS native application. The solution provides 'anywhere and anytime' access via Apple devices with data available offline at any time.

A key feature of Daylite CRM is its advanced contact management functionality, which allows users to link people together in a 'spiderweb of connections'. A database of contacts is enhanced with information on previous employers, spouses, colleagues and suppliers giving a user the full picture of their customers' network. Daylite also boasts a client interaction history tracker, smart task management and seamless integration with other native iOS features such as FaceTime.

The pricing plan is structured on a per-user basis, with discounts offered for annual subscriptions. Both cloud and on-premise packages are available. Custom integrations with the Daylite CRM are allowed via the web-based API, and other popular workflow applications such as Zapier are possible with the cloud-based package.

FEATURE OVERVIEW



SOFTWARE SPECIFICATION

OVERVIEW	
PRODUCT NAME	Daylite CRM
SOFTWARE FEATURES	
API ACCESS	✓
CADENCE	✓
CONTACT MANAGEMENT	✓
CONTRACT MANAGEMENT	✗
DATABASE MANAGEMENT	✓
FUNNEL REPORTING	✓
INTEGRATIONS	✓
PARTNER TRACKING	✗
PERFORMANCE REPORTING	✓
PIPELINE MANAGEMENT	✓
PRODUCT & PRICE CONTROL	✗
SALES GAMIFICATION	✗
QUOTATION HANDLING	✗

TASK ASSIGNMENT	✗
TERRITORY/QUOTA MANAGEMENT	✗
CUSTOMER SIZE	
SMALL (1-50 USERS)	✓
MEDIUM (51-200 USERS)	✗
ENTERPRISE (201+ USERS)	✗
OTHER FEATURES	
MULTIPLE LOCATIONS	✗
MULTIPLE CURRENCY	✗
CUSTOMIZABLE	✓
MOBILE FEATURES	
IOS APP	✓
ANDROID APP	✗
NATIVE WEB APP	✗
HOSTING METHOD	
CLOUD	✓
ON-PREMISE	✓
FURTHER INFORMATION	
PRICING	£22/user/month