



LEADMASTER CRM

EXTENDED PROFILE



OVERVIEW

LeadMaster CRM focuses on an all-in-one approach to sales and marketing software, customer contact services and lead generation are integrated with analytics and web-based surveys.

A key feature of LeadMaster CRM is the use of website forms, these allow the capturing and tracking of lead data from a variety of sources, this can also include event registration and allows for information collection direct from the customer.

Further features of LeadMaster CRM include a real-time dashboard, case management, smart queues, and collaboration tools.

LeadMaster CRM is cloud-based and is optimized for mobile devices with native iOS and Android apps. A customizable CRM, LeadMaster is also designed to integrate with other LeadMaster sales and marketing services such as demand generation, a virtual call center service and lead driver support.

Users of LeadMaster CRM are offered installation and user training and can extend the basic CRM functionalities with marketing automation abilities. The company also offers after sales care for all sizes of company.



SOFTWARE SPECIFICATION

OVERVIEW	
PRODUCT NAME	LeadMaster CRM
SOFTWARE FEATURES	
API ACCESS	✓
CADENCE	✗
CONTACT MANAGEMENT	✓
CONTRACT MANAGEMENT	✓
DATABASE MANAGEMENT	✓
FUNNEL REPORTING	✓
INTEGRATIONS	✓
PARTNER TRACKING	✓
PERFORMANCE REPORTING	✗
PIPELINE MANAGEMENT	✓
PRODUCT & PRICE CONTROL	✓
SALES GAMIFICATION	✗
	✓

QUOTATION HANDLING	
TASK ASSIGNMENT	✗
TERRITORY/QUOTA MANAGEMENT	✓
SUPPLEMENTARY FEATURES	
CPQ	✗
CUSTOMER SERVICE AUTOMATION	✗
MARKETING AUTOMATION	✓
SOCIAL RELATIONSHIP MANAGEMENT	✗
CUSTOMER SIZE	
SMALL (1-50 USERS)	✓
MEDIUM (51-200 USERS)	✓
ENTERPRISE (201+ USERS)	✓
OTHER FEATURES	
MULTIPLE LOCATIONS	✓
MULTIPLE CURRENCY	✓
CUSTOMIZABLE	✓
MOBILE FEATURES	
IOS APP	✓
ANDROID APP	✓
NATIVE WEB APP	✓

HOSTING METHOD	
CLOUD	✓
ON-PREMISE	✗
FURTHER INFORMATION	
PRICING	\$50/user/month
IMPLEMENTATION TIMEFRAME	1-14 Days



SOFTWARE SCREENSHOTS

LEADMASTER
Exceed Your Goals

Inside Sales and Hosted Call Center Solutions.

Thursday - 4/6/2017 12:21:24 PM EDT

My Account

Log out

Home
Accounts
Contacts
Reports
Library
Add
Campaigns
Calendar
Admin
SEARCH

April 2017

Su	Mo	Tu	We	Th	Fr	Sa
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30						

▼ Saved Short Cuts

▼ Calls & Tasks +

▼ My Reports/Charts

▼ Recently Viewed

▼ Smart Queue

Accounts

Records 1 thru 26 - (30 total records)

All Accounts Sorted By: **Entered**

Company

▼ Entered	Company	Contact	Contacts	State	Phone	Acct Mgr	More Info - Deals	Lead Status	Campaign	Last Action
<input type="checkbox"/> 2/1/2016	Kim Shipping	Waggi, Greg		MD	301-428-9911	None		QUALIFIED	Web Leads	Contact Greg
<input type="checkbox"/> 1/31/2016	Midland Industries I	Kannry, Ricky		MS	601-736-2706	None		QUALIFIED	Web Leads	
<input type="checkbox"/> 1/30/2016	Interwave Express In	Rylander, Patr		MD	301-262-2000	None		DEAD	Web Leads	Updated by R
<input type="checkbox"/> 1/29/2016	Mchenry Johnson Co	Roghstein, Robe		MD	410-319-5000	Shella Jone		QUALIFIED	Web Leads	Record assig
<input type="checkbox"/> 1/28/2016	Industries Connectio	Callahan, Ron		MD	301-653-3720	None		QUALIFIED	Web Leads	Updated by R
<input type="checkbox"/> 1/26/2016	Macro Services	Polly, Levent		DC	202-543-6801	None		QUALIFIED	Web Leads	
<input type="checkbox"/> 1/25/2016	Mack Trucks Inc	Wintory, Steve		TN	423-867-9081	Shella Jone		QUALIFIED	Web Leads	Updated by R
<input type="checkbox"/> 1/24/2016	Hamilton & Hughes Ad	Bonds, Frank		VA	703-256-0830	Russ King		QUALIFIED	Call Blitz	Updated by R
<input type="checkbox"/> 1/23/2016	Info Outfitters	Calhoun, David		NC	919-753-1600	Bob Decker		NURTURE LEAD	Customers	Updated by R
<input type="checkbox"/> 1/22/2016	Intermet Southeast I	Morrisroe, Terr		FL	904-829-9411	Bob Decker		NURTURE LEAD	New Customer	Updated by R
<input type="checkbox"/> 1/21/2016	Joerst Inc.	Reese, Ann		NC	704-696-1000	Bob Decker		NOT VIABLE	Call Blitz	Updated by R
<input type="checkbox"/> 1/20/2016	Kendall Connect	Epple-Ekhoff, M		GA	770-895-8600	Bob Decker		NOT VIABLE	Customers	Record assig

