



GOPHER LEADS

EXTENDED PROFILE



OVERVIEW

Gopher Leads is a platform specifically designed to help frontline employees generate and manage leads, the CRM operates a strong gamification element - users are rewarded for delivering useful business intelligence and contributing to company goals.

Gopher Leads follows a three-step process. First, leaders set up campaigns that define what employees should be looking for. The system finds possible new sales leads and potential up-sell opportunities. The aim is to keep the whole team informed and engaged in the campaign. Second, it helps you to gain intelligence - all data captured by employees is easy to report and record with an easy-to-use mobile app. This is then organized in the system and accessible by all employees as a resource to act on. Finally, the Gopher Leads platform offers the opportunity to reward employees for generating the kind of business intelligence that you need for lead generation.

Alongside these BI and lead generation features, Gopher Leads offers a fully-featured CRM which integrates with larger CRM and email clients like Gmail and SalesForce. 'Smart Lead Routing' ensures that each of your sales team receives appropriate leads. All information about potential leads is geotagged and data can be uploaded as audio or visual, as well as text entry.

Available on the cloud as an iOS, Android or web app, the platform is implementable within a day. A monthly subscription gives access training and continued online and telephone support.

FEATURE OVERVIEW



SOFTWARE SPECIFICATION

OVERVIEW	
PRODUCT NAME	Gopher Leads
SOFTWARE FEATURES	
API ACCESS	✓
CADENCE	✗
CONTACT MANAGEMENT	✓
CONTRACT MANAGEMENT	✗
DATABASE MANAGEMENT	✓
FUNNEL REPORTING	✗
INTEGRATIONS	✓
PARTNER TRACKING	✗
PERFORMANCE REPORTING	✓
PIPELINE MANAGEMENT	✓
PRODUCT & PRICE CONTROL	✗
SALES GAMIFICATION	✓
QUOTATION HANDLING	✗

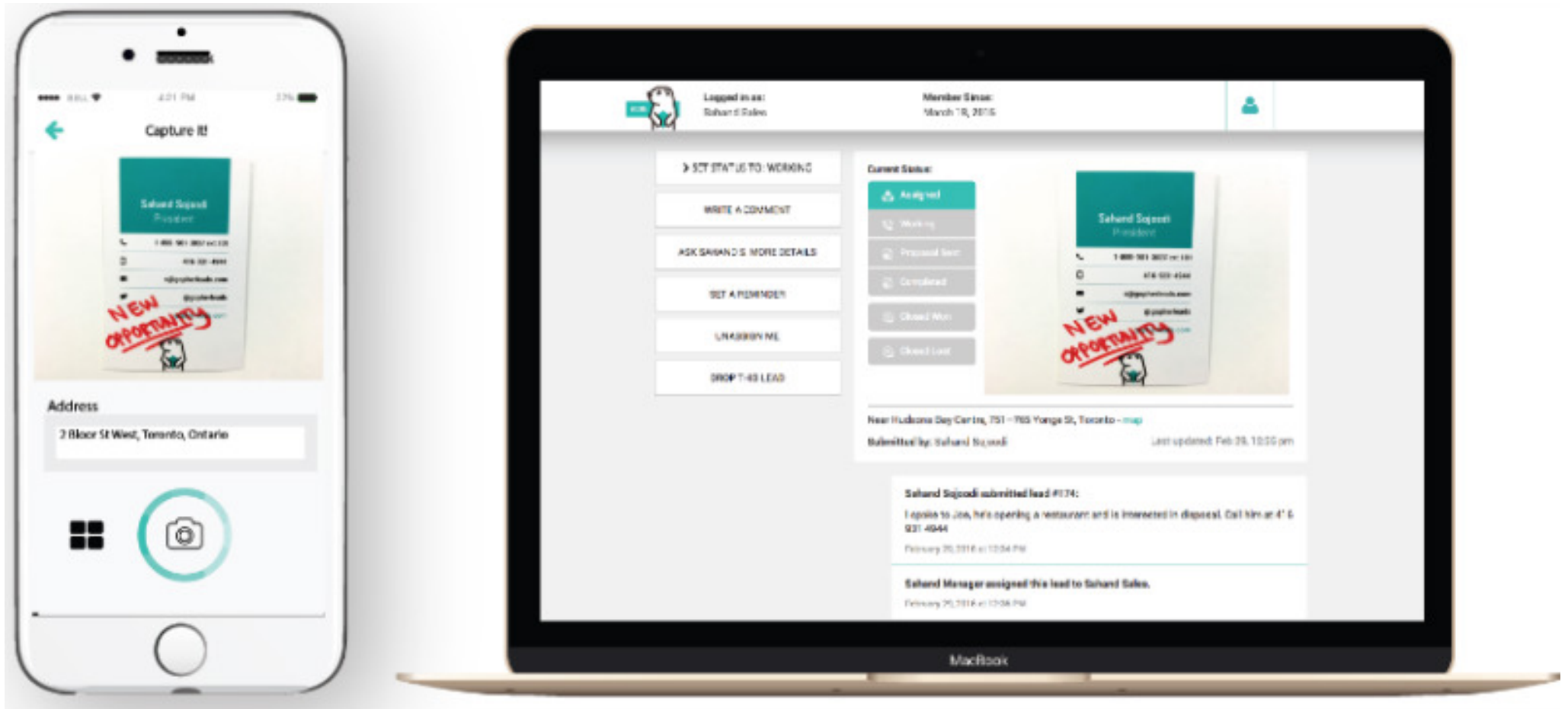
TASK ASSIGNMENT	✓
TERRITORY/QUOTA MANAGEMENT	✗
CUSTOMER SIZE	
SMALL (1-50 USERS)	✓
MEDIUM (51-200 USERS)	✓
ENTERPRISE (201+ USERS)	✓
OTHER FEATURES	
MULTIPLE LOCATIONS	✓
MULTIPLE CURRENCY	✓
CUSTOMIZABLE	✓
MOBILE FEATURES	
IOS APP	✓
ANDROID APP	✓
NATIVE WEB APP	✓
HOSTING METHOD	
CLOUD	✓
ON-PREMISE	✗
FURTHER INFORMATION	
PRICING	\$9.99 per user/month

IMPLEMENTATION TIMEFRAME

1 Day



SOFTWARE SCREENSHOTS



Logged in as: Sahand Sales Actionable Leads: 5

Signed in successfully.

Show Advanced Filters

Dec 8th, 2015 @ 7:41am #103
Near 1535 Yonge St, Toronto
Submitted by Wendy Worker

STATUS: ASSIGNED

OWNER: Sahand Sales

Last updated: Jan 19, 4:50 pm

VIEW DETAILS →

Jun 9th, 2015 @ 1:39pm #57
Near 1997 Yonge St, Toronto
Submitted by Sahand Sojoodi

STATUS: COMPLETED

OWNER: Sahand Sales

New update: Jan 19, 4:50 pm

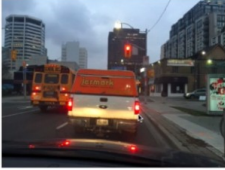
Dec 8th, 2015 @ 7:41am Submitted by Wendy Worker Owner: Sahand Sales

SET STATUS TO: WORKING

- WRITE A COMMENT
- ASK WENDY W MORE DETAILS
- SET A REMINDER
- UNASSIGN ME

Current Status:

- Assigned
- Working
- Proposed
- Sent
- Completed
- Closed Won
- Closed Lost



Near 1535 Yonge St, Toronto - map
Last updated: Jan 19, 4:50 pm

Wendy Worker
Plumbing service
December 8, 2015 at 7:41 AM

Wendy Worker
plumbing service in Toronto

Logged in as: Sahand Manager Actionable Leads: 13

Lead ID Number: [input field]

Status: [input field]

View by lead creator:

Aiden Carnegie	5
Wendy Worker	15
Sahand Sojoodi	21
Louis Anagnostakos	2
Matt Leuschner	4

View by lead owner:

Matt Sales	6
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Click Here to Assign

New update: Jan 19, 4:50 pm

VIEW DETAILS →

Dec 17th, 2015 @ 10:07am #111
Near 203 Adelaide St W, Toronto
Submitted by Wendy Worker

STATUS: UNASSIGNED

OWNER: [dropdown]

Click Here to Assign

New update: Jan 19, 4:50 pm

VIEW DETAILS →

Jan 6th, 2016 @ 10:20am #118
Submitted by Wendy Worker

STATUS: UNASSIGNED

Carrier 12:43 PM

Wendy Worker
Account and Settings

Capture Lead

4 items ready for capture lead

Notifications Lead